Dear Sir or Madam,

The 6th International Conference on Accelerated Pavement Testing (APT) will take place on September 21-23, 2020 in Nantes, France. The conference is hosted by IFSTTAR with the supervision of the TRB Full-Scale and Accelerated Pavement Testing Committee (AFD40).

Following the success of the 5 previous conferences held in Nevada (1999), Minnesota (2004), Spain (2008), California (2012) and Costa-Rica (2016), the conference will attract more than 150 international experts coming from industry, academia, government and state agencies. It will give the opportunity for researchers and professionals to share their knowledge and experience on Accelerated Pavement Testing. APT provides valuable information about materials, designs, construction and maintenance techniques, instrumentation, etc.

The APT2020 conference is entitled “Contribution of accelerated pavement testing to transport infrastructure innovation” and will cover in particular the following topics: APT for asphalt concrete, APT for airfields pavements, testing of maintenance and rehabilitation solutions, testing of smart and multi-functional pavements, monitoring and non destructive testing, etc.

During the three days of the conference, the program will include three keynote lectures, around 80 oral presentations and poster sessions. The conference will be accompanied by an exhibition at the Nantes Conference center and visits of innovative test facilities. The closing day, organized at IFSTTAR, will give the unique opportunity to visit the IFSTTAR carrousel, one of the largest and fastest APT facilities in the world.

We are pleased to invite your company to take part to the success of this event as a sponsor or exhibitor!

As detailed hereafter, several packages have been tailored to offer a variety of sponsoring opportunities. For any question regarding sponsoring and exhibition or if you are interested in any specific option, you are kindly invited to contact the sponsoring committee of the conference at apt2020-sponsor@ifsttar.fr.

We hope that you will respond positively to our invitation and become a partner of the 6th International Conference on Accelerated Pavement Testing.

Sincerely,

Pierre HORNICHY
Chairman of the APT2020 Conference
# Sponsorship options

## GOLD sponsor 12 000 €*
- Logo of the company displayed on:
  - Website sponsor page
  - Cover pages of the program book
  - Banners (provided by the company)
  - Tables (gala dinner & lunches)
- Full page advertisement displayed in the conference program book
- 1 complimentary stand at the exhibition including a demonstration of technical equipment at IFSTTAR
- Complimentary registration for 3 participants
- Flyers of the company inserted in the conference bag
- Acknowledgement during the opening & closing ceremony

## SILVER sponsor 7 000 €*
- Logo of the company displayed on:
  - Website sponsor page
  - Cover pages of the program book
  - Banners (provided by the company)
  - Tables (lunches)
- Half page advertisement displayed in the conference program book
- Complimentary registration for 2 participants
- 25 % price reduction on a stand (exhibition)
- Acknowledgement during the opening & closing ceremony

## BRONZE sponsor 4 000 €*
- Logo of the company displayed on:
  - Website sponsor page
  - Cover pages of the program book
  - Tables (lunches)
- Quarter page advertisement displayed in the conference program book
- Complimentary registration for 1 participant
- Acknowledgement during the opening & closing ceremony

## IVORY sponsor 2 000 €*
- Logo of the company displayed on:
  - Website sponsor page
  - Cover pages of the program book
- Complimentary registration for 1 participant

## Coffee break sponsor 1 000 €*
- Logo of the company displayed on:
  - Website, sponsor and exhibitor page of the program book
  - Tables during the coffee breaks
- Reduced (student) registration for 1 participant

* VAT included

For specific queries, please contact apt2020-sponsor@ifsttarr.fr
Exhibition

The APT2020 Conference offers a unique opportunity for your company to showcase its products to a very targeted international audience. By exhibiting at APT2020, you gain access to experts in the field of pavement materials, design, construction and maintenance techniques, instrumentation...

Your exhibition presence will include:

- 1 exhibition booth space (approx. 6 m²)
- 1 full registration for the conference (including all conference documents and list of participants)
- 1 free access to all social events (gala dinner, lunches and coffee breaks)

Your company will have also the opportunity to make a demonstration of technical equipment at IFSTTAR during the last day of the conference (chargeable option).

**EXHIBITION cost** (VAT included) : 2 400 € (Exhibition only)

2 700 € (Exhibition + demonstration at IFSTTAR)

- Dates: September 21 – 22, 2020
- Location: La Cité Nantes Congress Center, Area R0, Nantes, FRANCE - [https://lacite-nantes.com/](https://lacite-nantes.com/)
- Booth space and main services:
  - Surface of 6m² close to the coffee break area
  - Exhibitor’s name sign
  - 1 table and 2 chairs
  - Free wifi and main electric connection
  - On-site technical service

For specific queries, please contact apt2020-sponsor@ifsttar.fr
We are pleased to confirm our intention to support the APT2020 Conference, which will be held on September 21 to 23, 2020 in Nantes, France.

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Type</th>
<th>Amount €*</th>
</tr>
</thead>
<tbody>
<tr>
<td>□ GOLD sponsor</td>
<td>12 000</td>
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<tr>
<td>□ SILVER sponsor</td>
<td>7 000</td>
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<td>□ BRONZE sponsor</td>
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<td>□ IVORY sponsor</td>
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<td>□ EXHIBITOR</td>
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<tr>
<td>□ Coffee break sponsor</td>
<td>1 000 €*</td>
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<tr>
<td>□ With demo at IFSTTAR</td>
<td>300 €*</td>
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* VAT included

Company Name: _____________________________________________________________

Address: ________________________________________________________________

_________________________________________________________________________

Person to contact: _______________________________________________________

E-mail: _________________________________________________________________

Phone number: __________________________________________________________

Date:

Name:

Signature:

Please send back this form to apt2020-sponsor@ifsttar.fr or to the following address:

IFSTTAR – Nantes
Fabien MENANT
Allée des Ponts et Chaussées – CS5004
44344 BOUGUENAIS Cedex, FRANCE

For specific queries, please contact apt2020-sponsor@ifsttar.fr